

Garrison's Home & Garden

SHOWPLACE®

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Volume 9

SPRING NEWSLETTER

March 2014

Home & Garden Showplace Mark Walton

GARRISON'S
Home & Garden
SHOWPLACE®

Something is brewing at Garrison's; something NEW and EXCITING!

We are excited and proud to share with you, our customers that we recently became members of the nation's largest wholesale garden center cooperative, *Home & Garden Showplace*. Home & Garden Showplace is a name that consumers all over the United States know and trust for premium-quality products for home, gardening and landscaping projects.

You might ask, "*What exactly is a Home & Garden Showplace?*" Simply put...it is a garden center cooperative buying group under the umbrella of True Value Hardware. "*What does it mean to me, the customer?*" It means that we have the buying power to offer you a greater assortment of products at even more competitive prices. You'll see expanded lines of outdoor furniture and soil products that will allow us to compete with box stores. "*What will be different?*" In the coming months we will have a paved parking lot, an expanded front building with a larger and more efficient check-out area; wireless scanners and tablet computers for better service in the outside sales areas; and a soil barn to offer you protected bagged products. "*What will not change?*" We will continue to think of ourselves as a family owned small business and think of our customers as friends.

These changes are designed to make our company stronger, better and more competitive. Bear with us through these improvements and know that we encourage your feedback. Remember, here at Garrison's, we believe in the Ark-La-Tex and are planning for a bright future with our friends.

E-Newsletter

SIGN UP and ENTER to WIN a \$50.00

**Garrison's Home & Garden
Showplace Gift Card**

Garrison's E-Newsletter

- Sent twice a month
- Tip, plant and pest of the month
- Advertised Sales and Specials
- Exclusive sales, offers and discounts
- Advanced notice of events



E-Newsletter enrollment can be found on our website, www.garrisionsnursery.com.

Because customer loyalty is so important at Garrison's, this spring we would like to showcase two of our loyal customers.

Customer Profile Bruce Burnham

Bruce Burnham lives on Cross Lake where he says his daughter describes his home garden/landscape as “free-range” because he has a vegetable garden, a prayer garden, a patriot bed, a butterfly garden and a shade garden. His favorite plants include any vegetable, Sasanqua, Red Hot Poker, Juniper, Mexican Petuna and Jewel of Opar. Bruce’s all-time favorite plant is a tomato plant. Every year, in the warm months, he grows 50-75 tomato plants. He gives away a large portion of the harvest and eats the rest. Jeanie Burnham, Bruce’s wife, freezes some of the tomatoes to use in winter for soups and gumbos. Each year Bruce tries 5-7 varieties which always include his favorites, Parks Whooper and Celebrity. He tells us that the Cherokee Purple (heirloom) will join them to make his top 3 this year. Other favorites are Burpee’s Supersteak Hybrid, Goliath and Red Beacon. In the cooler months Bruce grows broccoli and greens, and says there is no greater difference in taste between store bought and home grown than with broccoli and mustard greens. He thinks everyone should know how to grow some of their food because it can save you money, but also because you will know what was used on your food in the way of pesticides or herbicides.

Most of Bruce’s gardens, especially the vegetable garden were built with wheelchair access in mind since he has used one for almost thirty-eight years. Bruce says the physical work, fresh air and sunshine have been good for him, and that there is something therapeutic and relaxing about digging in the soil and planting something. “God has blessed me in so many ways, one of which is finding that thing that you love to do.”

Why do you choose to shop at Garrison’s? *“The people. All of the people working there are not only very friendly but very knowledgeable. I still work full time so I don’t have time to research every question I have, but Tim, Mark, Rick or Michelle usually have the answer. Also, I began transitioning to more organic gardening a couple of years ago, especially with my vegetables, and Tim can usually order any unusual product request that I have.”*

What is your Favorite Thing or Memory of Garrison’s? *“Of course that would be Mr. Garrison. I loved to sit in the greenhouse and visit with him. He very often would send a small pot of something flowering home to my wife or mother-in-law. I own a small business so I know how huge an accomplishment it is for Garrisons’ to have been around for over 50 years!”*



Easter Lily Deliveries



Taking Easter Lily orders now for delivery on April 15 or April 16. Minimum order of two cases (16) is needed for free delivery. **All orders due by Friday, March 28.** Please contact the nursery at **635-6296** for more information.

Garrison's Home & Garden Showplace Seminars

Success with Roses • Saturday, March 15 • 2:00 pm



Are you planning a Rose Garden or looking for the perfect Rose to add to your existing landscape? Our friend Lothar Behnke from Weeks Roses, one of the largest commercial rose growers in the United States since 1938, will offer many tips to help you have Success with Roses! This seminar is great for the beginner or experienced rose gardener.

Get to know Lothar...

Born to a family in the greenhouse industry in East Germany, Lothar Behnke grew up spending his whole life appreciating the "green" industry. After the family immigrated to Canada in 1958, Lothar worked for the family business and increased his horticultural insights, receiving a diploma from DuPage Horticultural School in West Chicago in 1969.

For almost 30 years, Lothar operated a Garden Center and Landscaping firm in Winnipeg, Canada, and was also very involved in local and national nursery associations, and also engaged in numerous Radio and TV shows on horticultural topics.

In 1997, Lothar joined the prestigious *Iseli Nursery, Inc.* from Oregon, one of the finest conifer nurseries in the world, representing the North Central area of America. Today, Lothar represents *Weeks Roses*, and *Simple Pleasures*.



Twilight Zone is
Lothar's Favorite Rose



2014 Rose Brochure is available at www.garrisonsnursery.com

Southern Living® Plant Collection's • Expert Decorating Tips for 2014 • Saturday, March 22 • 2:00 pm

Southern Living
plantcollection

Superior plants for southern gardens.™

southernlivingplants.com

Southern Living® Plant Collection's Carmen Johnston will share her top decorating tips for 2014 – don't miss these creative and beautiful ways to utilize plants inside and out. Her innovative ideas include techniques to freshen garden containers after the crushing cold of winter, enlivening Easter tablescape with colorful plants, and how to use shrubs from your landscape to bring beauty indoors.

Get to know Carmen...

Carmen Johnston is a garden designer, garden lifestyle expert and founder of the garden event company, Nectar and Company. Carmen's passion for gardening came from working side by side with her father, a master gardener from Austria. They created and designed rich, vivid landscapes year after year. Carmen now designs for stunning events and commercial and residential properties in and around the Southeast, and she hosts unique garden parties that inspire and draw both novice and experienced gardeners back to gardening.

As the Garden Lifestyle Expert for the Southern Living® Plant Collection, Carmen contributes ideas on how to incorporate the love of gardening into day to day life. From edibles to container gardening and landscape design, Carmen shares easy-to-follow tips and creative ideas that inspire others to share in her passion for gardening.

The Southern Living® Plant Collection, first introduced in Spring 2008, provides gardeners with innovative new plants designed to solve specific landscape challenges. Each plant in the collection is selected especially for Southern gardens and is the result of plant evaluations and research.



Get Inspired! HGTV HOME Plant Collection ♣ **Saturday, March 29 • 2:00 pm**



Get inspired by the style, beauty and color of the exciting plant collection, HGTV HOME Plants. Want to know more about choosing the right plants? The HGTV HOME Collection takes the guesswork out and puts the ease in with gardening solutions using pre-selected mixes. Sarah Rolfe, Account Manager for the HGTV HOME Collection, will present an informative seminar on how the collection makes decorating your yard, deck, patio and porch easy with these pre-mixed annuals.



A Day with Shreveport Green ♣ **April 5 • 10:00 am - 2:00 pm**

Spring is where it is happening at Shreveport Green! Composting is necessary for most of their projects so their volunteers will be discussing composting and selling compost tumblers right here at Garrison's. Proceeds from the sale of all compost tumblers will go directly to Shreveport Green along with a percentage of garden center sales made between 10:00am – 2pm will be donated by Garrison's to Shreveport Green. Please stop by and visit with Donna Curtis and other board



members and find out how you or your organization can volunteer in the community. The Shreveport Green's citywide clean-up and spruce-up our community day is April 12. They will also collect Household Hazardous Waste on March 29 and May 31 for those of you that have old paint, herbicides, pesticides, oil, batteries, etc. and need to get rid of them. Check Shreveport Green's website to sign up! Shreveport Green will be working with community groups to plant vegetable gardens, share nutritional recipes, and get active through exercise. Visit www.shreveportgreen.org for all up-to-date information!



Free Admission ♣ Refreshments ♣ Door Prizes

GROW YOUR GARDEN WITH GARRISON'S!

Visit our website www.garrsionsnursery.com for coupons and our weekly ads.

Customer Profile Toyleca Armstrong Brewer

Toyleca Armstrong Brewer is our second loyal customer and has been for ten years. Toyleca lives off Pines Road in the Huntington Park subdivision. She loves to raise lilies, daylilies, hostas, perennial hibiscus and of course her favorite, Roses, of which she has hundreds of plants in many varieties. She tells us her love of roses started with one yellow rosebush that performed so well one summer that every year afterwards she added more and more. She just fell in love with roses, and her roses seemed to love her back; so a beautiful relationship began.

Toyleca loves to pick flowers, especially roses, to make bouquets to take to her patients at work. As a nurse, she works with the elderly and says it's depressing when her patients are sick and have been in the hospital 3-4 weeks. She likes to brighten up their day with beautiful flowers. They are so appreciative and some even cry. Toyleca is just a very caring person who loves doing sweet things for people. In addition to her patients, Toyleca also shares her beautiful bouquets of roses with co-workers, church members and neighbors. She helps her mother and mother-in-law by helping them plant their summer flowers and shares her love of roses with them by planting her "signature plant", a rose bush, in their yard. Toyleca says, "Gardening is my therapy so I don't have to take Prozac." She also thinks gardening calms her nerves and soothes her soul. Toyleca said, "I can be having a bad day but when I take a walk thru my garden and see all the amazing flowers that God and I have created, I just feel so blessed so that's why I try to share that blessing with others."

Why do you choose to shop at Garrison's? *"Because they have the healthiest flowers, large variety, and the staff is so knowledgeable, helpful and just so sweet. I love it."*

What is your Favorite Thing or Memory of Garrison's? *"The rose seminar I attended which was very helpful and I even won a free rose. Loved it."*



Garrison's Home & Garden
SHOWPLACE®

\$5 OFF

When you spend \$50 or more!

*Present original coupon upon checkout to save \$5 on total purchase of \$50 or more! No copies accepted. Limit one coupon per customer.
Expiration date of April 30, 2014.
Excludes Businesses, Government Agencies and Professional Landscapers.*



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New Introduction to our Seed Room

Botanical INTERESTS High Quality Seeds

A Very Unique Product

Botanical Interests goal is to inspire and educate the gardener in you, so that you can create beautiful and prolific gardens. Not only is the seed inside their packets the highest quality available, their packets are designed to give you the information you need to be a more successful gardener!

- High-quality varieties
- Many heirloom seed varieties
- A large selection of USDA Certified Organic seed varieties
- Guaranteed - the germination rate of every variety is tested before it is packaged
- All seed is untreated
- No GMOs - they enthusiastically signed the SAFE SEED PLEDGE: We do not knowingly buy or sell genetically engineered seeds or plants

Leader of the Packet

Practical Information, Inside and Out

Outside:

- Beautiful illustration of the variety
- Common name, variety and botanical name
- Critical information on the front of the packet
- Plant tag
- Description of variety
- Detailed instructions on when and how to start seeds

Inside:

- Recipes
- Growing and harvesting tips
- How to avoid diseases and pests
- History
- Botanical facts
- Drawing of seedling on plant tag

